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(20517) Roll No.....

B.C.A. - VI Sem.

18029

B.C.A. Examination, May 2017

Knowledge Management

(BCA-604)

(New)

Time : Three Hours | Maximum Marks : 75

Note : Attempt questions from **all** sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all **five** questions. Each question carries **3** marks. $3 \times 5 = 15$

P.T.O.

1. Explain why there is a need of knowledge management in an organization.
2. Define knowledge as a strategic asset.
3. What is organizational knowledge?
4. What do you mean by expert system?
5. Explain decision process in business.

Section-B

(Short Answer Questions)

Note : Attempt any **two** questions. Each question carries 7.5 marks. $7.5 \times 2 = 15$

6. Explain how technology can be an enabler of knowledge management.
7. What is the role of data mining in data warehousing and also define the term web mining, text mining spatial data mining, sequence mining.

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8. Describe the challenges in Building KM Systems.

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions. Each question carries 15 marks. $15 \times 3 = 45$

9. Explain Knowledge Management System Life Cycle.
10. Write down the issues and challenges in data mining and also application areas of data mining.
11. What is data mining? How it is differ from KDD. Give a brief account of data mining techniques.
12. Explain in detail about various KM Processes with neat diagram.

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P.T.O.

13. Explain in detail about Knowledge Management technologies.

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