

(20519)

Roll No.

Total Questions : 13]

[Printed Pages : 3

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B.C.A. Vith Semester Examination, May-2019

E-COMMERCE

(BCA-603)

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Type Questions) 3x5=15

Note :- Attempt all five questions.

1. What is Cyber Crime ? Explain.
2. Define Client/Server.
3. Differentiate between E-commerce and E-marketing.

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(1) .

Turn Over

4. Explain Supply Chain.

5. Explain Intranet and Extranet.

Section-B

(Short Answer Type Questions) 7½x2=15

Note :- Attempt any two questions .

6. What is the role of administrator in client/server technology ? Explain.
7. Explain the process of Encryption to protect the data.
8. What is Intellectual Property System ? Explain.

Section-C

(Long Answer Type Questions) 15x3=45

Note :- Attempt any three questions.

9. Explain SET Protocol in payment system.
10. Explain the processing of Fund Transfer in E-commerce. ,
11. Explain B2B Models with is merits.
12. Explain Electronic Marketing in Business Models.

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13. Define the following :

- (a) Privacy as a legal issues
- (b) Business Capability
- (c) Internet Commerce