

(20518)

Roll No. ....

BCA-VI Sem.

**18028**

**B. C. A. Examination, May 2018**

**E-COMMERCE**

**(BCA-603)**

**(New)**

*Time : Three Hours*

*[Maximum Marks : 75*

**Note :** Attempt questions from all Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What do you understand by electronic data interchange ?

2. Draw flow chart to explain Porter's value chain model.
3. Name any three B2B models used in e-commerce.
4. Differentiate between Internet and Extranet.
5. What are the methods to secure electronic payment system ?

**Section-B**

**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words. (

$7\frac{1}{2} \times 2 = 15$

6. Explain with example the "first mover advantage" in e-commerce.
7. Write a note on "Electronic Funds Transfer".

8. What are the consequences of cyber attacks ?

**Section-C**

**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks.

Answer is required in detail.  $15 \times 3 = 45$

9. What is the common name of "Network of Networks" ? Explain it in detail.
10. Highlight the strategic implications of IT in e-commerce.
11. Explain the following :
- (i) Free-speech
  - (ii) Internet indecency
  - (iii) Censorship.
12. What is the impact of shifting from traditional to internet based EDI ?

13. Citing the names of applications used, explain the different types of chatting on the web.