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(20516)

Roll No. ....

BCA-VI Sem.

**18028**

**B. C. A. Examination, May 2016**

**E-Commerce**

**(BCA-603)**

**(New)**

*Time : Three Hours*

*[Maximum Marks : 75*

**Note:** Attempt questions from all Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What do you mean by 'Electronic Markets' ?
2. What is E-Commerce evaluation ?
3. Explain the characteristics of B2B EC.

4. What do you understand by 'Free Speech' ?
5. What is multimedia delivery ?

**Section-B**

**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Write a note on 'Infrastructure for E-Commerce'.
7. What do you mean by security protocols ? Discuss briefly the leading protocols for securing the process of online transactions.
8. What are the prospects of Electronic Payment System?

**Section-C**

**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. Describe the ethical and other public policy issues relating to E-Commerce.
10. What do you mean by Electronic-data interchange ? Discuss the benefits and applications of Electronic-data interchange.
11. What do you understand by "Extranets" ? Describe the business models of extranet applications.
12. What are the cyber attacks ? Discuss the measures that can be deployed as a safeguard from cyber attacks in an organization.
13. Discuss the managerial issues relating to analysing Web-visits.

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