

A

Printed Pages : 3

(21119)

Roll No. / Seat No. / Roll No. / Seat No.

B.C.A.-I Sem.

18003

B.C.A. Examination, November-2019

PRINCIPLES OF MANAGEMENT

(BCA-104)

Time : Three Hours

[Maximum Marks : 75

Note : Attempt questions from all sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $5 \times 3 = 15$

1. What do you mean by "Management is a process"?
2. Discuss the concept of "gang plank".
3. Write short note on Managerial grid.
4. Distinguish between Coordination and Cooperation.
5. What is the concept of "Linking Pin"?

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[P.T.O.]

(2)

Section-B

(Short Answer Questions)

Note : Attempt any *two* questions out of the following three questions. Short answer is required not exceeding 200 words. $2 \times 7.5 = 15$

6. Discuss, "Esprit de Corps".
7. Write short note on Scientific Management.
8. What do you mean by the Line organization, its features and its merits and demerits?

Section-C

(Detailed Answer Questions)

Note : Attempt any *three* questions out of the following five questions. $3 \times 15 = 45$

9. What do you mean by managerial role? Discuss the different roles that managers play in an organization.
10. Explain System Approach of Modern Management Theory.

(3)

12. What do you mean by centralization and decentralization ?
13. Write short note on :
- (a) Strategic Planning
 - (b) Policies
 - (c) Bounded Rationality

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