

**G**  
**(21218)**  
**BCA-I Sem.**

Roll No. ....

**18003**

**B. C. A. Examination, Dec. 2018**

**Principles of Management**

**(BCA-104)**

**(New Course)**

*Time : Three Hours]*

*[Maximum Marks : 75*

**Note :** Attempt questions from all Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What are the social responsibilities of business?

(2)

2. What is 'Organization Chart' ?
3. Explain the concept of management of change.
4. What are different managerial skills ?
5. Write the steps of controlling.

**Section-B**

**(Short Answer Questions)**

Answer any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Define strategy. Explain its meaning.
7. Define stress. Explain the concepts of stress management.

8. Distinguish between authority and responsibility.

13. Describe the process of strategy formulation.

**Section-C**

**(Detailed Answer Questions)**

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15×3=45

9. What do you understand by leadership ? Examine the different styles of leadership and their importance.
10. Explain system approach of modern management theory.
11. Explain the various causes of resistance to change.
12. Describe the concepts of total quality management. What are the emerging issues and challenges in quality management ?