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Roll No. ....

BCA- I Sem.

18003

B. C. A. Examination, Dec. 2016

Principles of Management

(BCA-104)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Answer all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. 3x5=15

1. Differentiate between centralization and decentralization.
2. What are the barriers to effective communication?
3. How does environment affect organizational change?
4. Explain any two business strategies.
5. What are the various leadership styles?

(2)

Section-B

(Short Answer Questions)

Answer any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½x2=15

6. What do you understand by 'Management by Objectives'?
7. What is the role of controlling in an organization?
8. What are the skills required by manager at different levels?

Section-C

(Detailed Answer Questions)

Answer any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15x3=45

9. Critically analyze the 'Hierarchy of Needs' theory.
10. What is the need for delegation of authority? What difficulties may arise in delegation?
11. What do you understand by the term 'strategy'? How are companies changing their strategies to compete in new business environment?
12. Explain the need and importance of coordination in an organization.
13. How can change be successfully managed in an organization? Explain with the help of any suitable model.